



# POSTGRADUATE CERTIFICATE IN INTERNATIONAL TRADE AND INVESTMENT



START YOUR INTERNATIONAL BUSINESS CAREER HERE!

Do you want a career in international trade and investment or business development? Do you want to professionalise your existing knowledge? If so, then the Postgraduate in International Trade and Investment is exactly what you are looking for.

[This programme](#) produces graduates who can independently conduct international business practices including export, import, sourcing and investing. This knowledge is gained through a combination of academic and practitioner-led courses, complemented by a series of skills and thematic workshops.

## AFTER GRADUATION

There are various job opportunities open to graduates from this programme, they include export manager, international purchasing manager, investment manager, international sales representative, country manager and institutional relations manager.

Graduates may also move into international business development as well as the banking sector, for example in international trade finance and international investment finance departments, as well as corporate relations. Specialists in international trade and investment can find jobs in international organisations, governmental departments and diplomacy (e.g. Trade Commissioner).

The unique combination of business, law and investment courses provide graduates with a rare breadth of expertise.

Alumni have gone on to work in a range of roles at a variety of places including multinationals, SMEs, Association Management companies, start ups and academia.

Further information:

Postal Address: Pleinlaan 2, 1050 Brussels,  
Belgium

T +32 (0)2 614 81 01

E [cmackenz@vub.be](mailto:cmackenz@vub.be)

[www.brusselsdiplomaticacademy.eu](http://www.brusselsdiplomaticacademy.eu)

"Being able to exchange and challenge different point of views within a group of international students originating from different educational backgrounds was a very enriching experience. ... Collectively applying theory in cases, often inspired on the latest challenges faced by the practitioners themselves, offered a truly unique value to this programme.

In today's world where real-life experiences are valued immensely, this programme offers students a unique value proposition in comparison to other universities. For everyone who wants to broaden his or her interest regarding the various aspects of international trade, regardless of your educational background, I can only highly recommend this programme."

Dries Nollef

# POSTGRADUATE CERTIFICATE IN INTERNATIONAL TRADE AND INVESTMENT

**66 ECTS**

## **First Semester**

### ***Compulsory courses***

- 3ECTS - [Supply & Risk Management within International Purchasing](#)
- 3ECTS - [International Investment Financing and Project Finance](#)
- 3ECTS - [International Sales Techniques](#)
- 3ECTS - [International Lobbying](#)
- 3ECTS - [International Tendering](#)
- 3ECTS - [International Alliances](#)
- 6ECTS - [Techniques of Foreign Trade](#)
- 3ECTS - [International Investment Analysis & Business Economics of Plant Location and Development](#)
- 3ECTS - [Skills Workshops for Diplomacy and International Business](#)
- 3ECTS - [Thematic Workshops for Diplomacy and International Business](#)

## **Second Semester**

### ***Compulsory courses***

- 3ECTS - [Mergers and Acquisitions](#)
- 3ECTS - [Intellectual Property Rights Protection](#)
- 6ECTS - [International Business Strategy](#)
- 3ECTS - [Corporate International Taxation for Diplomacy and International Business](#)

### ***Elective courses (18 ECTS)***

- 18ECTS - [Professional Experience: Internship](#)
- 18ECTS - [Thesis](#)

Exchange to Washington or Shanghai – additional fees and conditions apply, 18 ECTS to be chosen from\*:

- 3ECTS - [Political Risk Analysis and Forecasting](#)
- 3ECTS - [Challenges in the Emerging Geo-Political Landscape](#)
- 3ECTS - [International Challenges of the Public-Private Partnership in the Cyber Domain](#)
- 3ECTS - [Corporate Statecraft](#)
- 3ECTS - [Economic Statecraft](#)
- 3ECTS - [The Art of Diplomacy](#)
- 3ECTS - [Trans-Atlantic Competitiveness & Western Prosperity](#)
- 3ECTS - [WTO and China](#)
- 3ECTS - [Chinese Investment Law](#)
- 3ECTS - [Chinese Trade Law](#)
- 3ECTS - [Chinese Intellectual Property Rights Protection](#)
- 3ECTS - [Chinese Competition Policy](#)
- 3ECTS - [Seminar on Shanghai Free Trade Zone](#)
- 3ECTS - [Crisis Management and Decision Making](#)

\* availability of courses in Washington and Shanghai may vary

Programme Tuition Fees (excluding electives abroad) 6800 Euros

Apply [here](#).