



YOUR CAREER IN DIPLOMACY STARTS HERE!

Do you want a career in diplomacy, especially economic diplomacy, or do you want to further professionalise your existing career? Are you looking to start preparing for the diplomatic service exams? If so, then the Postgraduate in Economic Diplomacy is exactly what you are looking for.

<u>This programme</u> produces graduates with knowledge and understanding of the legal and business aspects of economic diplomacy gained through a combination of academic and practitioner-led courses, complemented by a series of skills and thematic workshops.

AFTER GRADUATION

There are various job opportunities open to graduates from this programme: in the civil service, governmental bodies, trade and investment promotion agencies, international organisations and NGOs.

Due to the international business courses, graduates may also move into international business development (import, export, international investment) as well as the banking sector, for example in international trade finance and international investment finance departments, as well as corporate relations.

The combination of public and diplomatic subjects together with relevant courses on private sector trade and investment provide graduates with a rare breadth of expertise.

Alumni have gone on to work in a range of roles at a variety of places including embassies, NGOs, an environmental service provider, law firms and private companies.

Further information:

Postal Address: Pleinlaan 2, 1050 Brussels,

Belgium

T +32 (0)2 614 81 01 E cmackenz@vub.be The choice of classes is very broad, and it is an asset indeed, as it provides students with the capacity of understanding both the needs of private and public institutions. This is a quality that makes your profile stand out and brings an interesting (and quite rare) differentiation to your resume. I can

formative of my life.

confidently say this as a young professional who got a full-time contract in a Belgian leading company after completing there the academic internship provided by BDA."

"I will remember my experience as a student of Economic Diplomacy at the Brussels

Diplomatic Academy as one of the most

Gaia Venegoni

POSTGRADUATE CERTIFICATE IN ECONOMIC DIPLOMACY

66 ECTS

First Semester

Compulsory courses

3ECTS - International Trade Law

3ECTS - International Investment Law

3ECTS - International Economic Negotiation and Dispute Resolution Methods

3ECTS - International Lobbying

3ECTS - International Tendering

6ECTS - Techniques of Foreign Trade

3ECTS - International Investment Analysis & Business Economics of Plant Location and Development

3ECTS - Skills Workshops for Diplomacy and International Business

3ECTS - Thematic Workshops for Diplomacy and International Business

Second Semester

Compulsory courses

3ECTS - Corporate International Taxation for Diplomacy and International Business

3ECTS - Diplomatic Protocol and Etiquette

3ECTS - Diplomatic Law

3ECTS - Country, Region and City Branding

3ECTS - International Economic Organisations

3ECTS - Regional Economic Integration

Elective courses (18 ECTS)

18ECTS - Professional Experience: Internship

18ECTS - Thesis

Exchange to Washington or Shanghai – additional fees and conditions apply, 18 ECTS to be chosen from*:

3ECTS - Political Risk Analysis and Forecasting

3ECTS - Challenges in the Emerging Geo-Political Landscape

3ECTS - International Challenges of the Public-Private Partnership in the Cyber Domain

3ECTS - Corporate Statecraft

3ECTS - Economic Statecraft

3ECTS - The Art of Diplomacy

3ECTS - Trans-Atlantic Competitiveness & Western Prosperity

3ECTS - WTO and China

3ECTS - Chinese Investment Law

3ECTS - Chinese Trade Law

3ECTS - Chinese Intellectual Property Rights Protection

3ECTS - Chinese Competition Policy

3ECTS - Seminar on Shanghai Free Trade Zone

3ECTS - Crisis Management and Decision Making

* availability of courses in Washington and Shanghai may vary

Programme Tuition Fees (excluding electives abroad) 6800 Euros

Apply here.