Can’t decide between diplomacy and business? No need to choose! The Flagship programme has a comprehensive and highly specialised curriculum which prepares students for careers in both diplomacy and international business. It is also of use to anyone who wants to be involved in developing international economic, monetary, financial and banking policy.

Graduates from this programme who are active in diplomacy will excel in defending their home country’s economic interests. Graduates who are active in business will excel by mastering trade and investment techniques and using their knowledge and understanding of economic diplomacy and both can easily switch career from diplomacy to business or banking and back.

The unique combination of law, diplomacy, business, finance, economic and banking courses provides graduates with a rare breadth of expertise.

Alumni have gone on to work in the civil service, consultancy and chamber of commerce.

Further information:
Postal Address: Pleinlaan 2, 1050 Brussels, Belgium
T +32 (0)2 614 81 01
E cmackenz@vub.be
www.brusselsdiplomaticacademy.eu

AFTER GRADUATION

The curriculum is designed to maximise the chances of finding and being successful in jobs across economic diplomacy and international business including those in international organisations, governmental departments and diplomacy.

As well as positions in trade and industry departments, graduates are suited to roles in trade and investment such as export, purchasing or sourcing manager, investment manager, account manager or business development manager as well as jobs in banks, including in the international trade or international investment finance departments, and in corporate relations.

“One of the best qualities of the programmes is the commitment that the BDA devotes to the students. The setting of the BDA classes also fosters the students to think of themselves as professionals as there is a strong focus on practical issues related to business and diplomacy. By continuously solving problems using the framework, you are prepared for managing your working life after graduation.

I think there is only so much that education can do in determining the long-term success of one’s professional life; most is up to the individual.

Through the programme, I learned many skills that I use daily in my current position as Secretary-General at the Swedish-Portuguese Chamber of Commerce in Lisbon and I firmly believe that the programme will be to the benefit of anyone wishing to pursue a career within the realm of economic diplomacy.”

Niklas Knutsson

YOUR INTERNATIONAL CAREER STARTS HERE!
FLAGSHIP PROGRAMME IN ECONOMIC DIPLOMACY AND INTERNATIONAL BUSINESS

99 ECTS

First Semester

Compulsory courses

3ECTS - International Trade Law
3ECTS - International Investment Law
3ECTS - International Economic Negotiation and Dispute Resolution Methods
3ECTS - International Lobbying
3ECTS - International Tendering
3ECTS - International Alliances
6ECTS - Techniques of Foreign Trade
3ECTS - International Investment Analysis & Business Economics of Plant Location and Development
3ECTS - Skills Workshops for Diplomacy and International Business
3ECTS - Thematic Workshops for Diplomacy and International Business

Second Semester

Compulsory courses

3ECTS - Corporate International Taxation for Diplomacy and International Business
3ECTS - Diplomatic Protocol and Etiquette
3ECTS - Diplomatic Law
3ECTS - Country, Region and City Branding
6ECTS - International Business Strategy
3ECTS - Mergers and Acquisitions

Elective courses (12 ECTS)

12ECTS - Professional Experience: Internship
12ECTS - Thesis

Exchange to Washington or Shanghai – additional fees and conditions apply, 12 ECTS to be chosen from*:

3ECTS - Political Risk Analysis and Forecasting
3ECTS - Challenges in the Emerging Geo-Political Landscape
3ECTS - International Challenges of the Public-Private Partnership in the Cyber Domain
3ECTS - Corporate Statecraft
3ECTS - Economic Statecraft
3ECTS - The Art of Diplomacy
3ECTS - Trans-Atlantic Competitiveness & Western Prosperity
3ECTS - WTO and China
3ECTS - Chinese Investment Law
3ECTS - Chinese Trade Law
3ECTS - Chinese Intellectual Property Rights Protection
3ECTS - Chinese Competition Policy
3ECTS - Seminar on Shanghai Free Trade Zone
3ECTS - Crisis Management and Decision Making

* availability of courses in Washington and Shanghai may vary
Third Semester

Compulsory courses

3ECTS - International Economic Organisations
3ECTS - Regional Economic Integration
3ECTS - Foreign Trade & Investment Policy of the EU, US & China
3ECTS - Supply & Risk Management within International Purchasing
3ECTS - International Investment Financing and Project Finance
3ECTS - International Sales Techniques
3ECTS - International Monetary Policy and Financial Architecture
3ECTS - International Macroeconomics
3ECTS - International Financial Markets and Banking
3ECTS - Intellectual Property Rights Protection
3ECTS - Modern Trends in Diplomacy: Capita Selecta

Programme Tuition Fees (excluding electives abroad) 9500 Euros

Apply [here](#).