

**Stakeholder Capitalism**  
**Executive Training**  
**28 June 2021**

**PROGRAMME**

*Each topic will be covered through a 15-minute presentation and 30-minute structured roundtable addressing pre-determined questions*

**9.00-10.30 – It is happening**

1. Why Now? Stakeholders united in social networks and forums demand answers to pressing issues, such as climate, diversity, equity, and inclusion from governments, companies, and society.
2. What is Stakeholder Capitalism? And the differences between philanthropy, corporate social responsibility, and ESG.

**10.45-12.45 – Competition to lead the new economy**

3. Governments' actions towards net-zero and social advances changing the rules of the game.
4. Private sector and non-profit pledges, metrics, and initiatives towards smart regulation.

**13.30-15.00 – How organizations and the EU are reacting**

5. Learnings from the cases of Danone, Georgia-based companies, European Super League, BLM, Veja, and Salesforce.
  6. Stakeholder Capitalisms' WEF + Big 4 metrics, GRI and other standard setters, and B-corps.
- (5 and 6 will be taken together)
7. The EU Green Deal is setting the standards for sustainable finance, technologies, and businesses.

**15.15-17.30 – Planning ahead**

8. Drivers for strategy planners, legal, communications, and public affairs
9. Economic diplomacy