Do you want a career in international trade and investment or business development? Do you want to professionalise your existing knowledge? If so, then the Postgraduate in International Trade and Investment is exactly what you are looking for.

This programme produces graduates who can independently conduct international business practices including export, import, sourcing and investing. This knowledge is gained through a combination of academic and practitioner-led courses, complemented by a series of skills and thematic workshops.

The unique combination of business, law and investment courses provide graduates with a rare breadth of expertise.

Alumni have gone on to work in a range of roles at a variety of places including multinationals, SMEs, Association Management companies, start ups and academia.

Graduates may also move into international business development as well as the banking sector, for example in international trade finance and international investment finance departments, as well as corporate relations. Specialists in international trade and investment can find jobs in international organisations, governmental departments and diplomacy (e.g. Trade Commissioner).

"Being able to exchange and challenge different point of views within a group of international students originating from different educational backgrounds was a very enriching experience. ... Collectively applying theory in cases, often inspired on the latest challenges faced by the practitioners themselves, offered a truly unique value to this programme.

In today’s world where real-life experiences are valued immensely, this programme offers students a unique value proposition in comparison to other universities. For everyone who wants to broaden his or her interest regarding the various aspects of international trade, regardless of your educational background, I can only highly recommend this programme."

Dries Nollet

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E cmackenz@vub.be

www.brusselsdiplomaticacademy.eu
66 ECTS

First Semester

**Compulsory courses**

3ECTS - Supply & Risk Management within International Purchasing
3ECTS - International Investment Financing and Project Finance
3ECTS - International Alliances
3ECTS - International Sales Techniques
3ECTS - International Lobbying
3ECTS - International Tendering
6ECTS - Techniques of Foreign Trade
3ECTS - International Investment Analysis & Business Economics of Plant Location and Development
3ECTS - Skills Workshops for Diplomacy and International Business
3ECTS - Thematic Workshops for Diplomacy and International Business

Second Semester

**Compulsory courses**

3ECTS - Mergers and Acquisitions
3ECTS - Intellectual Property Rights Protection
6ECTS - International Business Strategy
3ECTS - Corporate International Taxation for Diplomacy and International Business

**Elective courses (18 ECTS)**

18ECTS - Professional Experience: Internship
18ECTS - Thesis

Exchange to Washington or Shanghai – additional fees and conditions apply, 18 ECTS to be chosen from*:

3ECTS - Political Risk Analysis and Forecasting
3ECTS - Challenges in the Emerging Geo-Political Landscape
3ECTS - International Challenges of the Public-Private Partnership in the Cyber Domain
3ECTS - Corporate Statecraft
3ECTS - Economic Statecraft
3ECTS - The Art of Diplomacy
3ECTS - Trans-Atlantic Competitiveness & Western Prosperity
3ECTS - WTO and China
3ECTS - Chinese Investment Law
3ECTS - Chinese Trade Law
3ECTS - Chinese Intellectual Property Rights Protection
3ECTS - Chinese Competition Policy
3ECTS - Seminar on Shanghai Free Trade Zone
3ECTS - Crisis Management and Decision Making

* availability of courses in Washington and Shanghai may vary

Programme Tuition Fees (excluding electives abroad) 6800 Euros

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