



FLAGSHIP PROGRAMME IN ECONOMIC DIPLOMACY AND INTERNATIONAL BUSINESS



YOUR INTERNATIONAL CAREER STARTS HERE!

Can't decide between diplomacy and business? No need to choose! The Flagship programme has a comprehensive and highly specialised curriculum which prepares students for careers in both diplomacy and international business. It is also of use to anyone who wants to be involved in developing international economic, monetary, financial and banking policy.

Graduates from [this programme](#) who are active in diplomacy will excel in defending their home country's economic interests. Graduates who are active in business will excel by mastering trade and investment techniques and using their knowledge and understanding of economic diplomacy and both can easily switch career from diplomacy to business or banking and back.

AFTER GRADUATION

The curriculum is designed to maximise the chances of finding and being successful in jobs across economic diplomacy and international business including those in international organisations, governmental departments and diplomacy.

As well as positions in trade and industry departments, graduates are suited to roles in trade and investment such as export, purchasing or sourcing manager, investment manager, account manager or business development manager as well as jobs in banks, including in the international trade or international investment finance departments, and in corporate relations.

The unique combination of law, diplomacy, business, finance, economic and banking courses provides graduates with a rare breadth of expertise.

Alumni have gone on to work in the civil service, consultancy and chamber of commerce.

Further information:

Postal Address: Pleinlaan 2, 1050 Brussels,
Belgium

T +32 (0)2 614 81 01

E cmackenz@vub.be

www.brusselsdiplomaticacademy.eu

"One of the best qualities of the programmes is the commitment that the BDA devotes to the students. The setting of the BDA classes also fosters the students to think of themselves as professionals as there is a strong focus on practical issues related to business and diplomacy. By continuously solving problems using the framework, you are prepared for managing your working life after graduation.

I think there is only so much that education can do in determining the long-term success of one's professional life; most is up to the individual.

Through the programme, I learned many skills that I use daily in my current position as Secretary-General at the Swedish-Portuguese Chamber of Commerce in Lisbon and I firmly believe that the programme will be to the benefit of anyone wishing to pursue a career within the realm of economic diplomacy."

Niklas Knutsson

POSTGRADUATE CERTIFICATE IN INTERNATIONAL TRADE AND INVESTMENT

99 ECTS

First Semester

Compulsory courses

- 3ECTS - [International Trade Law](#)
- 3ECTS - [International Investment Law](#)
- 3ECTS - [International Economic Negotiation and Dispute Resolution Methods](#)
- 3ECTS - [International Lobbying](#)
- 3ECTS - [International Tendering](#)
- 3ECTS - [International Alliances](#)
- 6ECTS - [Techniques of Foreign Trade](#)
- 3ECTS - [International Investment Analysis & Business Economics of Plant Location and Development](#)
- 3ECTS - [Skills Workshops for Diplomacy and International Business](#)
- 3ECTS - [Thematic Workshops for Diplomacy and International Business](#)

Second Semester

Compulsory courses

- 3ECTS - [Corporate International Taxation for Diplomacy and International Business](#)
- 3ECTS - [Diplomatic Protocol and Etiquette](#)
- 3ECTS - [Diplomatic Law](#)
- 3ECTS - [Country, Region and City Branding](#)
- 6ECTS - [International Business Strategy](#)
- 3ECTS - [Mergers and Acquisitions](#)

Elective courses (12 ECTS)

- 18ECTS - [Professional Experience: Internship](#)
- 18ECTS - [Thesis](#)

Exchange to Washington or Shanghai – additional fees and conditions apply, 12 ECTS to be chosen from*:

- 3ECTS - [Political Risk Analysis and Forecasting](#)
- 3ECTS - [Challenges in the Emerging Geo-Political Landscape](#)
- 3ECTS - [International Challenges of the Public-Private Partnership in the Cyber Domain](#)
- 3ECTS - [Corporate Statecraft](#)
- 3ECTS - [Economic Statecraft](#)
- 3ECTS - [The Art of Diplomacy](#)
- 3ECTS - [Trans-Atlantic Competitiveness & Western Prosperity](#)
- 3ECTS - [WTO and China](#)
- 3ECTS - [Chinese Investment Law](#)
- 3ECTS - [Chinese Trade Law](#)
- 3ECTS - [Chinese Intellectual Property Rights Protection](#)
- 3ECTS - [Chinese Competition Policy](#)
- 3ECTS - [Seminar on Shanghai Free Trade Zone](#)
- 3ECTS - [Crisis Management and Decision Making](#)

* availability of courses in Washington and Shanghai may vary

POSTGRADUATE CERTIFICATE IN INTERNATIONAL TRADE AND INVESTMENT

Third Semester

Compulsory courses

- 3ECTS - [International Economic Organisations](#)
- 3ECTS - [Regional Economic Integration](#)
- 3ECTS - [Foreign Trade & Investment Policy of the EU, US & China](#)
- 3ECTS - [Supply & Risk Management within International Purchasing](#)
- 3ECTS - [International Investment Financing and Project Finance](#)
- 3ECTS - [International Sales Techniques](#)
- 3ECTS - [International Monetary Policy and Financial Architecture](#)
- 3ECTS - [International Macroeconomics](#)
- 3ECTS - [International Financial Markets and Banking](#)
- 3ECTS - [Intellectual Property Rights Protection](#)
- 3ECTS - [Modern Trends in Diplomacy: Capita Selecta](#)

Programme Tuition Fees (excluding electives abroad) 9500 Euros

Apply [here](#).